



Spring 2009

THE SCOTTSDALE CAMELBACK RESORT QUARTERLY NEWSLETTER

Is this the Newsletter?

Yes, this quarter we have decided to do a special mailing to our local Owners. In an attempt to offset the cost associated with the special mailing, we have condensed this issue of the Newsletter. The special mailing is intended to remind our local Owners to use the Resort facilities and encourage them to subscribe to the Newsletter.

As you know, the Resort has several profit centers: The Running Water Spa, The Grille and the rental program to name a few. The net success of these operations directly affects the yearly maintenance fee. If the centers are profitable, the total funds necessary to operate the Resort will be less because the centers are producing revenue that is deposited into the general fund. Therefore, it is in everyone's interest to contribute to these profit centers. We are fortunate to have a large percentage of our Owners living within a 20 mile radius. The special mailing is intended to acquaint them with our services and encourage them to book their next spa treatment at the Resort, instead of a day spa, and stop by The Grille for happy hour instead of the usual spot.

The Newsletter will be back to the usual four-page format next quarter, enjoy the summer.

Future Board Meeting Dates

Second Quarter

Thursday, May 21, 2009
at 1 p.m.

Third Quarter

Friday, September 18, 2009
at 1 p.m.

Fourth Quarter

Friday, December 4, 2009
at 1 p.m.

Annual Meeting

Saturday, December 5, 2009
at 1 p.m.

Organizational Meeting

Saturday, December 5, 2009
at 3 p.m.

SCOTTSDALE CAMELBACK RESORT

6302 East Camelback Road
Scottsdale, AZ 85251
480.947.3300 • 1.800.891.8585

www.scrhoa.com
www.scottsdalecamelback.com

2009 Board of Directors

Fred Soufal – *President*
Mary Nance – *V.P./Treasurer*
Ron Hawkins – *V.P./Secretary*
C. Benton Mosley – *Director*
Jim Vaughan – *Director*

Key Contacts

General Ownership Information..... Ext. 502
Reservations..... Ext. 563
Banquet and Catering..... Ext. 581
Accounting..... Ext. 509, 511

Important Information When Visiting the Resort for the Day

We encourage you to take advantage of the many services the Resort has to offer, remember to follow these simple steps when visiting the Resort.

- Owner's day use party must be equal to the maximum occupancy of the residence unit owned.
- Owner must enter the Resort through the Lobby and present the membership card with the current year's sticker adhered to the back and sign Owner Register.
- Day use guests must provide towels for the party.
- Day use Owners are responsible for the actions of themselves and guests.
- Children (under 16 years of age) found to be unattended at the pool or children behaving without regard to others will be asked to leave the pool area.
- Day use is a privilege and, as such, may be revoked for continued violation of any of the Rules and Regulations. These privileges can only be restored at a hearing before the Board of Directors. The most serious of violations involve the licensed premises at Scottsdale Camelback Resort. These premises are governed by Federal and State regulations and will be enforced by Resort Staff. The licensed premises include the clubhouse and pool deck. All food, beverage and alcohol consumed in this area must be purchased from The Grille.

Thank you for your cooperation!

Synopsis of the First Quarter Board of Directors Meeting



FRIDAY, MARCH 6, 2009

The First Quarter Board of Directors' Meeting was called to order at 1:00 p.m.

Board Members in Attendance: President Fred Soufal; Vice President/Secretary Ron Hawkins; Vice President/Treasurer Mary Nance; and Director Jim Vaughan. Director C. Benton Mosley was absent.

Also in Attendance: Pro Management President Jerry Sikes; General Manager Lori Entwistle; Director of Marketing/Public Relations Clark Rowley; Director of Operations Eric Downey; Controller Mario Leonardo; Guest Services Manager Robin Freese; and Recording Secretary Marilyn Reher.

The following actions were taken: • The Board approved the Agenda, the Fourth Quarter 2008 Board Meeting minutes and the Treasurer's Report. • Management reviewed Committee Reports with the Board Members.

NOTE: The Board of Directors' Meeting Minutes are posted on our website: www.scrhoa.com. If you would like a full copy of the Board Meeting Minutes, please send your request to Marilyn Reher at: Scottsdale Camelback Resort, 6302 E. Camelback Road, Scottsdale, AZ 85251.



Plant a Tree for Earth Day

Earth Day is April 22; SCR staff and guests celebrated the day by planting a tree at one of the new picnic areas on property.

Calling All Owners! DID YOU KNOW...

You can easily **switch your week** at Scottsdale Camelback Resort to another time?

You can easily **upgrade** to a larger unit?

You can **trade to another resort** without paying any exchanges fees up front?

You can **purchase discounted rental weeks** at other timeshares without trading your week?

All of the above and more can be done simply by calling your Scottsdale Camelback Travel Club!

The Scottsdale Travel Club

YOUR EXCHANGE COMPANY

We offer resorts worldwide to trade into!

Call toll free 1-888-515-3696

or visit the online resort directory at

— www.vacationsandtravel.com —

SCR RESALE WEEKS Continue to be in High Demand!

- **Buy any RED week** at Scottsdale Camelback Resort priced under \$5000 and receive a \$100 credit at the close of escrow.
- **Don't give your week away** or let it go into foreclosure before you've called us!
- **Save hundreds of dollars** by advertising your "other" timeshare weeks on our For Sale By Owner website.

TAKE A
VIRTUAL TOUR!
desertvacation.com

We've been the **ONLY** Real Estate professionals approved by the board to assist SCR buyers and sellers since 1991. Don't wait any longer we're here to help!



DESERT VACATION REALTY
On-Property Timeshare Resale Brokers for the Scottsdale Camelback Resort

Email: desertvacation@msn.com

480-941-9131 • 800-283-9174

