



Summer 2007

THE SCOTTSDALE CAMELBACK RESORT QUARTERLY NEWSLETTER

The Scottsdale Camelback Resort Announces...

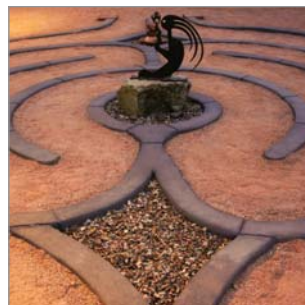
The Running Water Spa



The Running Water Spa, located on the lower level of the clubhouse, is scheduled for completion in mid September.

The Spa is the focus of the remodel project which will create a new image branding that has been in the works

since 2006. The remodel encompasses the locker rooms and indoor spa area. The locker room has not been remodeled since 1983 and the indoor spa had not been updated since the mid 90's. When completed, the areas will include modern facilities, improved lighting, floor tile and fresh paint. The ambiance of the lower level will be created through the use of reflecting waterfalls and artwork illustrating Arizona waterfalls and landscape. The new look is inspired by the natural therapeutic elements of the Sonoran Desert, drawing on the traditional healing techniques of Native American traditions.



The Running Water Spa menu will include traditional massages and facials and specialty body wraps and aromatherapy treatments designed to hydrate the skin. To compliment these relaxing treatments the resort will offer various classes intended to work in harmony to energize and revitalize your entire being. Classes include water exercise, Native T'ai Chi, Ai Chi, and a Labyrinth Meditation/Energy workshop.

The resort invites you to visit the new Running Water Spa and experience the sensations of relaxation during a busy work week; evening appointments are available. To make a reservation or for more information call 480-947-3300, ext. 505.

SCOTTSDALE CAMELBACK RESORT

6302 East Camelback Road
Scottsdale, AZ 85251
480-947-3300 • 1-800-891-8585

www.scrhoa.com

2007 Board of Directors

Fred Soufal – *President*
Mary Nance – *V.P./Treasurer*
Ron Hawkins – *V.P./Secretary*
C. Benton Mosley – *Director*
Jim Vaughan – *Director*

Key Contacts

General Ownership Information Ext. 502
Reservations Ext. 563
Banquets & Catering Ext. 581
Account Information Ext. 509, 511

Scottsdale Travel Club (Exchanges)
888-515-3696
www.vacationsandtravel.com

Desert Vacation Realty (Ownership Resales)
800-283-9174
www.desertvacation.com

RCI Gold Crown
800-221-6400

Interval International
800-843-8843

I.C.E.
888-320-4234

ResorTime.Com
877-477-7368

Synopsis of the **Second Quarter Board of Directors' Meeting**



FRIDAY, JUNE 15, 2007

The Second Quarter Board of Directors' Meeting was called to order at 1:55 p.m.

Board members in attendance: President, Fred Soufal; Vice President/Secretary, Ron Hawkins; Vice President/Treasurer, Mary Nance; Director, C. Benton Mosley; and Director, Jim Vaughn.

Also in attendance: Pro Management President, Jerry Sikes; General Manager, Lori Entwistle; Director of Marketing/Guest Services, Clark Rowley; Director of Operations, Eric Downey; Controller, Mario Leonardo; Guest Services Manager, Robin Freese; Recording Secretary, Julie Guzman; and Owner/Representative, James Tennery.

The following actions were taken:

- The Board approved all reports as presented.

Management reviewed the following with Board Members:

- Employee health insurance update
- Cost saving utilities program
- RCI comment report

NOTE: If you would like a full copy of the Board Meeting Minutes, please send your request to: Minutes, 6302 E. Camelback Road, Scottsdale, AZ 85251

Future Meeting Dates

3rd Quarter Board Meeting

Friday, September 14, 1:00 pm

4th Quarter Board Meeting

Friday, November, 30, 1:00 pm

Annual Owners Meeting

Saturday, December 1, 1:00 pm

Organizational Meeting

Saturday, December 1, 3:00 pm

Summer Fun at the Resort!



On a daily basis Management struggles to maintain a balance of Safety and Enjoyment at the pool and often these are opposing forces. The safety of Owners and Guests must always be our primary concern. The challenge is to maintain a safe environment while encouraging fun and play. This is a very busy time at the pool and to ensure a safe

and pleasant experience for everyone please take a moment to review the rules associated with the pool and other common areas on property.

1. The owner must register at the front desk and display the current year membership card.
2. The maximum number of guests an owner may host (including family members) is equal to the maximum occupancy of the single largest residence villa owned by that owner. The owner of a (B) villa may host 4 guests, (A) villa or (D) villa owners may host 6 guests, and a (C) villa owner may host 8 guests.
3. Guests of the owner are allowed to use the facilities ONLY when accompanied by the member owner.

Discover More Vacation



Have you traveled using your exclusive owner benefits?

Activate your FREE Member Profile!
*See details below.

What is ResorTime.com?
A Bonus Time Network of over 300 affiliated resorts and hotels with nightly rentals and **over 3,000 resorts with weekly rentals.** Owners can vacation year-round without using their timeshare week. No tours. No strings attached!

You're an Affiliated Member
As an Owner at Scottsdale Camelback, you already qualify for a FREE Owner Membership that offers **exclusive** rates as low as \$90 a night and \$399 a week when booked an average 21 days in advance.

How to Activate FREE Membership
Visit www.ResorTime.com/affiliate/sc.asp
Then select the membership plan that's right for you and create your new member profile.

So what are you waiting for?
Register today to get the best price on every vacation with ResorTime.com!

Book your reservations online at www.ResorTime.com or call our friendly travel counselors toll-free at **877.477.7368.**



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4. Children under 16 must be accompanied by an adult when using the facilities.
5. Owners and guests are not allowed to bring alcohol and glass containers into the clubhouse and pool area.
6. The primary use of the Common Area Facilities is for those guests who are in residence on the property during their use period. During heavy occupancy periods, such as holiday weekends, it is recommended to call in advance to determine if the Day Use Privileges have been restricted. If the facilities are, or become over crowded, Day Use Guests will be turned away or asked to depart.
7. The owner is expected to know all the Rules of Conduct. Minor violations of the Rules will result in a verbal warning, a second violation will result in a written warning and continued violation will result in termination of the privilege. A major violation will result in immediate termination of the privilege. The Day Use privilege may be restored after a hearing before the Board of Directors.

Enjoy a safe and fun filled summer!

PHOENIX TO HOST Super Bowl XLII in 2008



University of Phoenix Stadium

Super Bowl XLII will be played at the new University of Phoenix Stadium on Sunday, February 3, 2008. The question is how will this affect Scottsdale Camelback Resort owners?

If you own week 5 in a 2-bedroom or 3-bedroom villa, the game will be during your interval. If you own a studio villa, the game will be played on the turn day (check in/check out).

In the past, this event has been a huge success with regard to promoting Phoenix and Scottsdale as a world-class destination. With an estimated attendance over 76,000 spectators, media, NFL officials, and vendors; the average length of stay during the game is three to four nights on average. The NFL teams and media contract with the large corporate hotels therefore the Scottsdale Camelback Resort will be focusing on the spectator market. We will continue to market available room nights through the local convention and visitor bureaus, various publications and existing websites. In an effort to maximize revenue for our owners the resort will be implementing a three night minimum stay at a premium rate ranging from \$250 to \$350 per night depending on villa size.

If you own during weeks 4 and 5 and are interested in more information or placing your interval week in the rental program, please contact us at 480-947-3300. ext 528.

EXCHANGING 101 What Every Owner Should Know

*A Few Tips from the
Scottsdale Travel Club*



The Scottsdale Travel Club works with hundreds of timeshare owners annually and the number one question we hear from owners that work with RCI, Interval and other Exchange Companies is why is it getting so difficult to get the location of their choice these days?

As more and more timeshare resorts are built and thousands of owners enter the exchange system the supply of inventory for the most requested locations can not handle the demand — 80% of all requests are for the same top 10 high demand locations! We have listed our most successful tips for exchanging:

- 1. Deposit your week as far in advance as possible!** As a Scottsdale owner you can deposit your week up to two years in advance with the Scottsdale Travel Club. This will give you the highest trade priority over other owners searching for the same location. No membership or deposit fees are required!
- 2. Place your request as far in advance as possible.** This puts you at the top of the wait list when space at the location becomes available. No exchange fees are due until you are confirmed!
- 3. Be flexible! Pick at least three different locations and three different travel dates.** Try to stay away from prime demand times like Christmas and Spring break as you will be competing with thousands of other timeshare owners.
- 4. Ask your Scottsdale trade counselor their advice on your request; they've been helping owners trade successfully for 20 years.** The Scottsdale Travel Club has hundreds of resort destinations within the United States, Mexico, Canada, Caribbean, Europe, South America, New Zealand and Australia to choose from!

Call the SCR Travel Club for any questions on exchanging. We are your personal exchange counselors!

The Scottsdale Camelback Travel Club
Website directory: www.vacationsandtravel.com
Toll-Free Phone Number: 1-888-515-3696

Calling All Owners! DID YOU KNOW...

You can easily **switch your week** at Scottsdale Camelback Resort to another time?

You can easily **upgrade** to a larger unit?

You can **trade to another resort** without paying any exchanges fees up front?

You can **purchase discounted rental weeks** at other timeshares without trading your week?

All of the above and more can be done simply by calling your Scottsdale Camelback Travel Club!

Scottsdale Camelback Travel Club

YOUR EXCHANGE COMPANY

We offer resorts from coast to coast to trade into!

Call toll free 1-888-515-3696

or visit the online resort directory at

— **www.vacationsandtravel.com** —

SCR RESALES

Continue to be in High Demand!

- **Buy timeshare weeks** at Scottsdale Camelback Resort. Sellers are motivated and value is proven.
- **Don't give your week away** or let it go into foreclosure before you've called us!
- **Save hundreds of dollars** by advertising your "other" timeshare weeks on our **NEW** For Sale By Owner website.

TAKE A
VIRTUAL TOUR!
desertvacation.com

We've been the **ONLY** Real Estate professionals approved by the board to assist SCR buyers and sellers since 1991. Don't wait any longer we're here to help!



DESERT VACATION REALTY

On-Property Timeshare Resale Brokers for the Scottsdale Camelback Resort

Email: desertvacation@msn.com

480-941-9131 • 800-283-9174



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