

SCR *in* TOUCH

Winter 2005

THE SCOTTSDALE CAMELBACK RESORT QUARTERLY NEWSLETTER

A New Year, A New Look

MARY A. NANCE, *Communication Committee Member*

We are excited to start 2005 with a new look for our newsletter. It keeps us fresh and revitalizes our energy levels. Our hope is that we entice you, our owners, to read the newsletters... or at least browse through to look at pictures and graphs.

Around the Resort...

Big changes for 2005 will include:

- a new look for the Lobby area
- a total redesign for the Grille – greatly anticipated by Staff and Owners

The Grille will be the initial project of 2005 with an expected completion date in early March. Computer users (those that cannot be separated from checking emails or playing games and those who must bring work with them) be prepared hook up to a free DSL line. As a further accommodation, there will be one Resort supplied computer available.

New in 2005 also means...



- a second spa room will be added to meet the demand for this most enjoyable way to relax after a hard day of work or just an exhausting day of vacationing

- a basketball half-court—be sure to reserve your time!
- racquet ball court—new hardwood floor

We have reserved a warm welcome for each of you. Join us in 2005. We look forward to your return to your home at the Resort.

General Manager Update

LORI ENTWISTLE, *General Manager*

2004 was very successful! We enjoyed visiting with our Owners and hope to see many of you return this year.

The pool renovation was completed on time, on budget and the finished look exceeded our expectations. You will recall the 'B' villa renovation began in 2004; we completed 22 villas and the remaining 28 will be completed in 2005. Other villa improvements for 2005 include the replacement of all 'A' villa bath fixtures and upgraded mattresses; fitness equipment, and fire proof filing cabinets for accounting.

If you have exchanged in recent years, consider visiting your home resort in 2005 and experience a Gold Crown vacation!



SCOTTSDALE CAMELBACK RESORT

6302 East Camelback Road
Scottsdale, AZ 85251
480-947-3300

www.scrhoa.com

2005 Board of Directors

Fred Soufal – *President*
Mary Nance – *V.P./Treasurer*
Ron Hawkins – *V.P./Secretary*
Bernard Blaustein – *Director*
C. Benton Mosley – *Director*

Key Contacts

General Ownership InformationExt. 502

ReservationsExt. 563

Banquets & CateringExt. 528

Account InformationExt. 509, 511

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www.vacationsandtravel.com

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Synopsis of the Fourth Quarter Board of Directors Meeting



FRIDAY, DECEMBER 3, 2004

The Fourth Quarter Board of Directors' Meeting was called to order at 1:03 pm.

Board members in attendance:

President, Fred Soufal; Vice President/Secretary, Ron Hawkins, Vice President/Treasurer, Mary Nance; Director C. Benton Mosley. Director Bernard Blaustein was absent.

Also in attendance:

Pro Management President, Jerry Sikes; General Manager, Lori Entwistle; Director of Marketing/Guest Services, Clark Rowley; Director of Operations, Eric Downey; Guest Services Manager, Robin Freeses; Comptroller, Ralph Cayton; Recording Secretary, Marybeth Brown.

The following actions were taken:

The Agenda was approved. The Third Quarter Meeting minutes were approved. The Treasurer's Report was approved.

Discussion on the following items:

The preparations for the 2004 Annual Meeting were reviewed. It was reported adequate proxies for a quorum were received. Lori Entwistle reported on the scheduled roadwork to be completed in December. Ms. Entwistle also gave the Board a general overview of Resort projects, commenting on the excellent job Maintenance had done with this year's holiday decorations. It was announced that Marketing Director Clark Rowley had been awarded the Hospitality & Marketing Professional of the Year by HSMIAI. The Board discussed the current Reserve policy.

NOTE: The Board of Directors' Meeting Minutes are posted on our website at www.scrhoa.com. If you would like a full copy of the Board Meeting Minutes, please send your request to: Minutes, 6302 E. Camelback Road, Scottsdale, AZ 85251

Synopsis of the Organizational Meeting

SATURDAY, DECEMBER 4, 2004

The Organizational Meeting was called to order at 3:05 pm.

The following Board Members were in attendance:

President, Fred Soufal
Vice President/Secretary, Ron Hawkins
Vice President/Treasurer, Mary Nance
Director, Bernard Blaustein
Director, C. Benton Mosley

Also in attendance:

Pro Management President, Jerry Sikes;
General Manager, Lori Entwistle; Director of Marketing/Guest Services, Clark Rowley; Director of Operations, Eric Downey; Guest Services Manager, Robin Freese; Recording Secretary, Marybeth Brown

The following actions were taken:

The Officers of the Association were elected. The secondary officers were also elected. Operating committees were established and committee members were assigned.

2005 Stickers

All Owners in good standing will receive the 2005 sticker by April 1st. The sticker must be adhered to your membership card and presented on every visit. The new sticker is effective April 1, 2005 through March 31, 2006.

Remember to bring your membership card when visiting the Resort.



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Activities Update

PERSONALIZED FITNESS TRAINING

Now Being Offered

One-on-one personalized training programs at the Resort are provided to focus on individual needs and goals.

- Stretching techniques to increase flexibility
- Stability ball exercises used to strengthen core muscles
- One-on-one nutrition counseling for weight loss
- Buddy training—you and a friend can train together



Fees: Initial consultation \$25 for 1/2 hour; one hour training for a nutrition session is \$60; buddy training for a one hour session is \$48 per person.

Call to set up an appointment at the Scottsdale Camelback Resort at 480-947-3300, ext. 508.

From the CONCIERGE DESK



Homeowners:

The SCR concierge staff is always available to you. If you are expecting out of town guests or simply planning a day of fun in your home city, call the concierge and let Gerry or Barbara

offer suggestions only the "insiders" know about! If your guests enjoy the unusual, we may suggest a stargazing Hummer experience. If nature is a passion, the tranquility of the early morning is perfect for a balloon ride, and for the young at heart bounce in the desert on an all day jeep tour. All tours leave from the Lobby, now that's convenient! We look forward to serving you.

For more information or assistance, please call us at 480-947-3300 ext 505.

Calendar of Events

Mark your calendars for these special events taking place at Scottsdale Camelback Resort.

September–May 2005 – Join us for the **Wyatt Earp Dinner Theatre** every other Tuesday. Wyatt Earp, the great grand nephew of the real Wyatt Earp performs this one man show. Call the Resort for exact dates, times and reservations. 480-947-3300, ext. 505

February 14: Sweetheart Dinner Theatre – Join Wyatt on Monday the 14th with your sweetheart for dinner and the one man show on the life of Wyatt Earp.



March 17–St. Patrick's Day Pool Party – Join us poolside to celebrate with green beer.

Be sure to check out the activities at the Resort each week. We offer a wide variety of activities including water aerobics, stretchersize, arts and crafts, and poolside bingo!

For more information, visit our website:

www.scrhoa.com – Click on Resort Services, or call the Resort at 480-947-3300, ext. 541.

Events in the Area

February 5: Parada del Sol Parade – The World's Largest Horse Drawn Parade through the heart of Scottsdale. For more information: www.scottsdalejaycees.com

February 18–27: The Scottsdale Arabian Horse Show – Westworld of Scottsdale. For more information, call 480-515-1500.



March 5-6: 47th Heard Museum Indian Fair and Market – Heard Museum in Phoenix. For more information, call 602-252-8848.

March 17: Phoenix St. Patrick's Parade and Irish Faire – The parade begins at Thomas and Central at 10 am, and finishes at Hance Park where the Irish Faire is held. For more information, call 623-936-5461

May 11-13: Scottsdale Arts Festival – Scottsdale Civic Center. Admission \$6.00.

For more information regarding these events and other exciting happenings, call your Resort Concierge at 480-947-3300, ext. 505.

Do you know the secret to successful exchanging?

Why are some owners always able to get high demand areas like Hawaii, California and popular ski, summer and spring break destinations year after year?

Savvy Scottsdale Camelback owners know how to play the "trade game" and if you follow these "rules" you can too!

- 1 They deposit their weeks up to two years in advance!** You do not need to pre-pay your maintenance fees in order to deposit future years.
- 2 They place their request as early as possible!** You can request outside resorts up to 13 months in advance and internal SCR trades up to two years prior through the Scottsdale Travel Club.
- 3 They know to be flexible!** If you can only travel on one specific date – you need to pick numerous locations or if you only want one location you need to be flexible on your dates. You are competing with hundreds of other owners for these high demand times – plan well in advance!!

The Scottsdale Travel Club

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