



Winter 2008

THE SCOTTSDALE CAMELBACK RESORT QUARTERLY NEWSLETTER

## GM UPDATE

# Happy New Year to You!

As I write this update, eight days into January, business is as usual. Assessment collection is on target and consistent with past years. Owners are checking in, many for extended periods of time up to 45 consecutive days, and rental guests are enjoying our fantastic location, close to everything.

We are anxious to begin several reserve projects this year: (1) the second phase of the exterior lighting project; (2) replace the existing phone system which is 20 years old; and (3) expanding internet accessibility throughout the property. We will maintain our yearly schedule of routine villa replacements and purchase of necessary operating equipment.

Again, everything appears to be business as usual. We plan to move forward as planned, however, we are mindful that we may need to act swiftly and make necessary adjustments if we are thrown a curve!

I am confident many of you will take your yearly vacation. We hope to see you here at your home resort. Then again, if the mountains, beach or islands are calling, go and have a fantastic vacation!

*Lori Entwistle*  
General Manager

## Changes Come to The Grille

When The Grille was opened in 1992, it was intended to provide guests with a convenient option from cooking in their villas or dining at one of many food service outlets in the immediate area. Over the years, we have made several adjustments to the menu and service to maintain consistency and profitability in The Grille.

This past year food costs have risen, staffing remained an ongoing problem and other expenses, such as paper supplies, have increased. These were the major factors that warranted a complete review of the total operation.

That review clearly indicated that the total menu needed adjustment, including the removal of several unpopular items, price adjustments to those remaining or added items, the introduction of paper containers, plastic utensils, service trays, the elimination of Styrofoam items, and changing from the full service concept to one of limited service. To facilitate this new service concept, separate Order and Pick Up windows were constructed in The Grille foyer and guests are advised their order is ready via the speaker system.

With this understanding, we trust that on your next visit to the Resort you will find these necessary changes satisfactory.

## SCOTTSDALE CAMELBACK RESORT

6302 East Camelback Road  
Scottsdale, AZ 85251  
480.947.3300 • 1.800.891.8585

[www.scrhoa.com](http://www.scrhoa.com)  
[www.scottsdalecamelback.com](http://www.scottsdalecamelback.com)

### 2009 Board of Directors

Fred Soufal – *President*  
Mary Nance – *V.P./Treasurer*  
Ron Hawkins – *V.P./Secretary*  
C. Benton Mosley – *Director*  
Jim Vaughan – *Director*

### Key Contacts

**General Ownership Information**..... Ext. 502  
**Reservations**..... Ext. 563  
**Banquet and Catering**..... Ext. 581  
**Account Information**..... Ext. 509, 511

**The Scottsdale Travel Club**  
(Exchanges) 888.515.3696  
[www.vacationsandtravel.com](http://www.vacationsandtravel.com)

**Desert Vacation Realty**  
(Ownership Resales)  
800.283.9174  
[www.desertvacation.com](http://www.desertvacation.com)

**RCI Gold Crown**  
800.221.6400

**Interval International**  
800.843.8843

**I.C.E.**  
888.320.4234

**ResorTime.Com**  
877.477.7368

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# Property Tax

JERRY SIKES, *Management Agent*

For several years the property values in the Valley increased significantly. This trend has changed and during the past 18 months the property values have declined, as the trend has been throughout the country. The most recent Maricopa County property appraisal did not reflect this decrease in value and, as a result, the property tax bill received by the Association increased significantly. We have instructed our Tax Consultant to appeal the appraisals for 2008 as well as 2009. We are awaiting the results of those appeals. We may not receive a reduction for the 2008 values; however, our Consultant is confident that the 2009 and 2010 appraisals will be considerably lower. We will keep you updated.

## 2009 STICKERS

All Owners in good standing will receive a 2009 sticker by April 1st.

The sticker must be adhered to your membership card and presented on every visit. The new sticker is effective April 1, 2009 through March 31, 2010.

Remember to bring your membership card when visiting the Resort.

# News from the Rental Department

In recent months, the rental department has received an increase in the number of Owners participating in the rental program. It is very important to effectively manage the rental program to maintain the success we have had in past years. The key to managing the program is to match available inventory with demand. Industry projections indicate travel will slow in 2009, therefore, we are closely watching our inventory AND our demand. With this in mind, please review the suggestions below to assist you when making the decision to place your week in the rental program, bank your week for exchange, or occupy.

## HELPFUL SUGGESTIONS:

- Talk with the rental department about the likelihood of renting your week. If the demand is slow for your week and several weeks are in the program this may not be a good option.
- If you choose to rent, place the interval into the rental program as far in advance as possible, up to one year. This increases your priority and opportunity for us to rent your interval.
- Check periodically on the status of your request; call or email the rental department. If your week has not been reserved 14 days prior to the start date, you will need to make a decision, perhaps depositing the week with an exchange company for future use.
- If you are not traveling this year, you may want to deposit your week with the Scottsdale Travel Club, RCI or Interval International. You will have two years to use the week.

If you have any questions, please call the rental department at 480-947-3300, extension 560. Our team has the answers and will be happy to assist you in making the decisions that will best fit your needs.

Attention Scottsdale Camelback Owners!

## Welcome to the #1 Bonus Time Network



As an Owner at Scottsdale Camelback, you enjoy exclusive lifetime benefits providing FREE access to ResorTime.com - the industry's #1 Bonus Time Network.

### What is ResorTime.com and what are its benefits?

- ResorTime.com is a Bonus Time Network of affiliated resorts where owners can vacation year-round without using their timeshare week!
- Take advantage of Owner-only rates from only \$79/night.
- Condo accommodations in exciting locations such as San Diego, San Francisco, Las Vegas and Sedona.
- Receive special insider Owner-only deals, last minute getaways, and information about our newest resorts.
- No sales tours required - no strings attached!

Use reference "MYBENEFIT" when activating your membership or booking reservations.

### How to Activate your FREE Member Profile

- Just visit [www.resortime.com/affiliate/sc.asp](http://www.resortime.com/affiliate/sc.asp) and create your new member profile.
- Already signed up? Update your profile preferences when you log into your account. **You must be logged in to access your Owner-only rates.**

Book your reservations online 24/7 at [www.ResorTime.com](http://www.ResorTime.com) or call our friendly travel counselors toll-free at **877.477.7368**.



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# Synopsis of the Fourth Quarter Board of Directors Meeting



## FRIDAY, DECEMBER 5, 2008

The Fourth Quarter Board of Directors' Meeting was called to order at 1:00 p.m.

### **Board Members in Attendance:**

President Fred Soufal; Vice President/Secretary Ron Hawkins; Vice President/Treasurer Mary Nance; Director C. Benton Mosley; and Director Jim Vaughan.

### **Also in Attendance:**

Pro Management President Jerry Sikes; General Manager Lori Entwistle; Director of Marketing/Public Relations Clark Rowley; Director of Operations Eric Downey; Controller Mario Leonardo; Guest Services Manager Robin Freese; and Recording Secretary Marilyn Reher.

### **The following actions were taken:**

The Board approved the Agenda, the Third Quarter 2008 Meeting Minutes, and the Treasurer's Report.

### **Management reviewed the following with the Board Members:**

- Committee Reports
- 2009 Property Tax

**NOTE:** *The Board of Directors' Meeting Minutes are posted on our website: [www.scrhoa.com](http://www.scrhoa.com). If you would like a full copy of the Board Meeting Minutes, please send your request to Marilyn Reher at: Scottsdale Camelback Resort, 6302 E. Camelback Road, Scottsdale, AZ 85251.*

# Synopsis of the Organizational Meeting

## SATURDAY, DECEMBER 6, 2008

The Organizational Meeting was called to order at 3:05 p.m.

### **The following Board Members were in attendance:**

President Fred Soufal; Vice President/Secretary Ron Hawkins; Vice President/Treasurer Mary Nance; Director C. Benton Mosley; and Director Jim Vaughan.

### **Also in attendance:**

Pro Management President Jerry Sikes; General Manager Lori Entwistle; Director of Marketing/Public Relations Clark Rowley; Director of Operations Eric Downey; Controller Mario Leonardo; Guest Services Manager Robin Freese; and Recording Secretary Marilyn Reher.

### **The following actions were taken:**

The Officers and Secondary Officers of the Association were elected. Operating Committees were established and committee members were assigned.

## *Future Meeting Dates*

### **First Quarter**

Friday, March 6, 2009 at 1 p.m.

### **Second Quarter**

Friday, May 22, 2009 at 1 p.m.

### **Third Quarter**

Friday, September 18, 2009 at 1 p.m.

### **Fourth Quarter**

Friday, December 4, 2009 at 1 p.m.

### **Annual Meeting**

Saturday, December 5, 2009 at 1 p.m.

### **Organizational Meeting**

Saturday, December 5, 2009 at 3 p.m.

## Calling All Owners! DID YOU KNOW...

You can easily **switch your week** at Scottsdale Camelback Resort to another time?

You can easily **upgrade** to a larger unit?

You can **trade to another resort** without paying any exchanges fees up front?

You can **purchase discounted rental weeks** at other timeshares without trading your week?

**All of the above and more can be done simply by calling your Scottsdale Camelback Travel Club!**

### The Scottsdale Travel Club

YOUR EXCHANGE COMPANY

*We offer resorts worldwide to trade into!*

**Call toll free 1-888-515-3696**

or visit the online resort directory at

— **www.vacationsandtravel.com** —

## SCR RESALE WEEKS Continue to be in High Demand!

- **Buy any RED week** at Scottsdale Camelback Resort priced under \$5000 and receive a \$100 credit at the close of escrow.
- **Don't give your week away** or let it go into foreclosure before you've called us!
- **Save hundreds of dollars** by advertising your "other" timeshare weeks on our For Sale By Owner website.

TAKE A  
VIRTUAL TOUR!  
[desertvacation.com](http://desertvacation.com)

We've been the **ONLY** Real Estate professionals approved by the board to assist SCR buyers and sellers since 1991. Don't wait any longer we're here to help!



## DESERT VACATION REALTY

On-Property Timeshare Resale Brokers for the Scottsdale Camelback Resort

Email: [desertvacation@msn.com](mailto:desertvacation@msn.com)

**480-941-9131 • 800-283-9174**



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