



December 14, 2009

Lori Entwistle  
Scottsdale Camelback Resort  
6302 E Camelback Rd  
Scottsdale, AZ, USA, 85251-1997

Dear Lori Entwistle:

Congratulations! Scottsdale Camelback Resort has earned the *RCI Gold Crown Resort*<sup>®</sup> designation for 2010! This award is presented to your property in recognition of its superior resort facilities and services. You and your staff are to be commended for your extraordinary commitment to quality and service.

**Scottsdale Camelback Resort** has been selected to this prestigious group of resorts based on a 12-month compilation of exchange guest assessments, which include resort quality, service delivery, and overall vacation experience, as well as an evaluation of resort facilities, amenities and guest services.

At RCI, we value our affiliation with you. The RCI Resort Recognition Program demonstrates our commitment to strengthening that affiliation in order to help meet and exceed the vacation expectations of your owners and RCI subscribing members.

Again, congratulations to you and your entire staff from all of us at RCI, and thank you for sharing our ongoing commitment to customer satisfaction.

Best wishes for continued success!

Sincerely,

Gordon Gurnik  
President, RCI, North America

### SCOTTSDALE CAMELBACK RESORT

6302 East Camelback Road  
Scottsdale, AZ 85251  
480.947.3300 • 1.800.891.8585  
[www.scrhoa.com](http://www.scrhoa.com)  
[www.scottsdalecamelback.com](http://www.scottsdalecamelback.com)

#### 2010 Board of Directors

- Fred Soufal – *President*
- Mary Nance – *V.P./Treasurer*
- Ron Hawkins – *V.P./Secretary*
- Jim Vaughan – *Director*
- Chris Mosley – *Director*

#### Key Contacts

- General Ownership Information**..... Ext. 502
- Reservations**..... Ext. 563
- Banquet and Catering**..... Ext. 581
- Accounting**..... Ext. 509, 511

**The Scottsdale Travel Club**  
(Exchanges) 888.515.3696  
[www.vacationsandtravel.com](http://www.vacationsandtravel.com)

**Desert Vacation Realty**  
(Ownership Resales)  
800.283.9174  
[www.desertvacation.com](http://www.desertvacation.com)

**RCI Gold Crown**  
800.221.6400

**Interval International**  
800.843.8843

**I.C.E.**  
888.320.4234

**ResorTime.Com**  
877.477.7368

## GM UPDATE

# Happy New Year!



I speak for all of us when I say 2009 was a bumpy ride! However with that said, the challenge offered the opportunity to gain valuable experience that we will implement to our advantage in 2010.

The capital improvements planned for 2010 are as follows:

### VILLA IMPROVEMENTS

Scheduled routine replacements include carpet, floor tile, appliances, countertops, mattresses, televisions, etc. This year will begin the seven year villa renovation schedule starting with B villas. The first 25 B villas (B1-25) will be renovated in 2010 and the remainder (B26-50) are scheduled for 2011.

### PROJECTS

#### Pool Deck Improvements

- Resurface pool deck
- Install sun shade at the north wall
- Install additional outdoor "bar" seating

#### Energy Saving Projects

- Completion of property ground lighting
- Installation of sun screens on west and south facing villa windows
- Installation of low flow/ smart technology shower heads in master bathroom shower.

I wish you and your family a healthy and safe 2010. I sincerely hope you will plan a vacation to your home resort in the near future. I am confident you will be delighted with the property and friendly team waiting to make your vacation memorable.

*Lori Entwistle*

General Manager

## Resort Happenings

As season approaches, the Resort is offering various new programs and events.

The Grille is now offering a new and exciting "Happy Hour" from 3 p.m. to 6 p.m. each day. Enjoy \$3.75 Well Drinks, \$3.75 Import Beers, \$3.25 Domestic Beers along with great appetizer specials. Visit [www.scottsdalecamelback.com](http://www.scottsdalecamelback.com) for new menu items.

The Running Water Spa has added several innovative treatments to their menu. The *Aqua Chi Ionic Foot Bath and Reflexology* is designed to re-balance and enhance the body's ability to heal itself. Additionally, you may choose the *Creative Visualization and Energy Work*. This "new age" treatment is a technique using visualization, sound and color technology to restore the body's natural flow. You can select a program on how to eliminate stress, reduce pain, improve your golf game, or for weight loss. They have also added an Aroma Therapy and Bath Salts class and a Meditation/Chakra Energy class. To schedule your next appointment, call the Concierge at 480.947.3300, ext. 505.

The Activities Department has been busy this year adding new "fun" programs for all ages. They have added ceramic painting, a southwest wood art class and the ever popular frame decorating.

Attention Scottsdale Camelback Owners!

## Welcome to the #1 Bonus Time Network



As an Owner at Scottsdale Camelback, you enjoy exclusive lifetime benefits providing FREE access to ResorTime.com - the industry's #1 Bonus Time Network.

### What is ResorTime.com and what are its benefits?

- ResorTime.com is a Bonus Time Network of affiliated resorts where owners can vacation year-round without using their timeshare week!
- Take advantage of Owner-only rates from only \$79/night.
- Condo accommodations in exciting locations such as San Diego, San Francisco, Las Vegas and Sedona.
- Receive special insider Owner-only deals, last minute getaways, and information about our newest resorts.
- No sales tours required - no strings attached!

Use reference "MYBENEFIT" when activating your membership or booking reservations.

### How to Activate your FREE Member Profile

- Just visit [www.resortime.com/affiliate/sc.asp](http://www.resortime.com/affiliate/sc.asp) and create your new member profile.
- Already signed up? Update your profile preferences when you log into your account. **You must be logged in to access your Owner-only rates.**

Book your reservations online 24/7 at [www.ResorTime.com](http://www.ResorTime.com) or call our friendly travel counselors toll-free at 877.477.7368.



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## SYNOPSIS OF THE Fourth Quarter Board of Directors' Meeting



### FRIDAY, DECEMBER 4, 2009

The Fourth Quarter Board of Directors' Meeting was called to order at 1:00 p.m.

#### **Board members in attendance:**

President Fred Soufal; Vice President/Secretary Ron Hawkins; Vice President/Treasurer Mary Nance; Director Jim Vaughan; and Interim Director Chris Mosley.

#### **Also in attendance:**

Pro Management President Jerry Sikes; General Manager Lori Entwistle; Director of Marketing/Public Relations Clark Rowley; Director of Operations Eric Downey; Director of Guest Services Robin Freese; Controller Mario Leonardo; and Recording Secretary Marilyn Reher.

#### **The following actions were taken:**

- The Board approved the Agenda, the Third Quarter 2009 Board Meeting Minutes, and the Treasurer's Report.

#### **Management reviewed the following with the Board Members:**

- Committee Reports
- Reserve Study

**NOTE:** *The Board of Directors' Meeting Minutes are posted on our website: [www.scrhoa.com](http://www.scrhoa.com). If you would like a full copy of the Board Meeting Minutes, please send your request to Marilyn Reher at: Scottsdale Camelback Resort, 6302 E. Camelback Road, Scottsdale, AZ 85251.*

## Future Meeting Dates

#### **First Quarter Board Meeting**

Friday, March 5, 2010 at 1 p.m.

#### **Second Quarter Board Meeting**

Friday, June 25, 2010 at 1 p.m.

#### **Third Quarter Board Meeting**

Monday, September 30, 2010 at 1 p.m.

#### **Fourth Quarter Board Meeting**

Friday, December 3, 2010 at 1 p.m.

#### **Annual Meeting**

Saturday, December 4, 2010 at 1 p.m.

#### **Organizational Meeting**

Saturday, December 4, 2010 at 3 p.m.

## SYNOPSIS OF THE Organizational Meeting

### SATURDAY, DECEMBER 5, 2009

The Organizational Meeting was called to order at 3:30 p.m.

#### **The following Board Members were in attendance:**

Fred Soufal, Ron Hawkins, Mary Nance, Jim Vaughan and Chris Mosley.

#### **Also in attendance:**

Pro Management President Jerry Sikes; General Manager Lori Entwistle; Director of Marketing/Public Relations Clark Rowley; Director of Operations Eric Downey; Director of Guest Services Robin Freese; Controller Mario Leonardo; and Recording Secretary Marilyn Reher.

#### **The following actions were taken:**

The Officers and Secondary Officers of the Association were elected. Operating Committees were established and Committee Members were assigned.

## 2010 Stickers

All Owners in good standing will receive a 2010 sticker by April 1st. The sticker must be adhered to your membership card and presented on every visit. The new sticker is effective April 1, 2010 through March 31, 2011.

Remember to bring your membership card when visiting the Resort.

## Calling All Owners! DID YOU KNOW...

You can easily **switch your week** at Scottsdale Camelback Resort to another time?

You can easily **upgrade** to a larger unit?

You can **trade to another resort** without paying any exchanges fees up front?

You can **purchase discounted rental weeks** at other timeshares without trading your week?

**All of the above and more can be done simply by calling your Scottsdale Camelback Travel Club!**

### The Scottsdale Travel Club

YOUR EXCHANGE COMPANY

*We offer resorts worldwide to trade into!*

**Call toll free 1-888-515-3696**

or visit the online resort directory at

— **www.vacationsandtravel.com** —

## SCR RESALE WEEKS Continue to be in High Demand!

- **Buy any RED week** at Scottsdale Camelback Resort priced under \$5000 and receive a \$100 credit at the close of escrow.
- **Don't give your week away** or let it go into foreclosure before you've called us!
- **Save hundreds of dollars** by advertising your "other" timeshare weeks on our For Sale By Owner website.

TAKE A  
VIRTUAL TOUR!  
[desertvacation.com](http://desertvacation.com)

We've been the **ONLY** Real Estate professionals approved by the board to assist SCR buyers and sellers since 1991. Don't wait any longer we're here to help!



**DESERT VACATION REALTY**

On-Property Timeshare Resale Brokers for the Scottsdale Camelback Resort

Email: [desertvacation@msn.com](mailto:desertvacation@msn.com)

**480-941-9131 • 800-283-9174**



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